

TRAILS AND BIKEWAYS COUNCIL OF GREATER REDDING

WHO WE ARE: OUR MISSION

We are members of a non-profit 501 (c)(3) organization located in Redding, CA. We intend to, through advocacy and collaboration with government agencies, other nonprofits, businesses, and community members, to facilitate the development of a local world-class multi-use non-motorized trails and bikeways system that will connect Redding neighborhoods with each other and the surrounding area.

THE POTENTIAL FOR A LOCAL WORLD CLASS TRAIL SYSTEM

Because much of the land in the Redding area with recreational or historic value is undeveloped or publically owned, there are many opportunities to create non-motorized trails either in dedicated open space or integrated into future development that will follow in some of the privately owned properties.

WE BELIEVE THAT:

- A regional trails and bikeways system promotes public health, safety, and enjoyment while benefitting the local economy.
- Air quality improves when people travel on non-motorized routes.
- Trails make neighborhoods more connected, friendly, and cohesive.
- Neighborhood property values increase if they are served by trails.
- Trail users are more likely to report or deter crime than to cause it.
- Communities that are friendly to bicyclists, pedestrians and equestrians become better places to live and raise children.
- Trails and bikeways help communities attract and retain quality businesses and employees.
- Citizens involved in community planning and development need to think of trails and bikeways as property enhancements similar to community parks paved roads, street lights, and underground utilities..

These beliefs, which support our mission, are based on well-documented studies of the impact of trails and bikeways on other communities nationwide.

WHAT WE DO

- **IDENTIFY** areas of outstanding scenic and recreational value for future trails.
- **ADVOCATE** for potential future trail and bikeway routes.
- **PLAN** future trails, greenways, parklands, and bikeways.
- **EDUCATE** the public to become aware how trails and bikeways benefit them.
- **BUILD** and maintain trails for the future.
- **RAISE OR DONATE FUNDS** to help make this dream a reality.